

PRIVACY POLICY

In accordance with the provisions of Regulation (EU) 2016/679 on the protection of natural persons and Organic Law 3/2018 on Data Protection, the user (hereinafter, the "User") is informed that the data provided will be processed by ACTIVIDADES DE OCIO Y EDUCACIÓN, S.L.U. ("EXPERIENTIA"), owners of the website <https://www.mktgspain.com/> (the "Website") whose contact details are as follows:

DATA CONTROLLER:

- ACTIVIDADES DE OCIO Y EDUCACIÓN, S.L.U.
- VAT N°: B-82271388
- Registered office: Calle Albasanz 46, Madrid, Spain.
- E-mail address of the Data Protection Officer: dpo@experientia.com

The User should carefully read this Privacy Policy, which has been drafted in a clear and plain manner to make it easier to understand, and Users may freely and voluntarily decide whether they wish to provide EXPERIENTIA with their personal data.

PURPOSE AND LEGITIMACY OF THE PROCESSING

Personal data will only be used for the purpose of processing with your request, query or complaint via the contact form.

EXPERIENTIA requests only the data strictly necessary to manage and/or resolve your request.

The processing of your personal data by us is carried out either on the basis of your consent, or for the performance of a contract to which you are a party (in the case of service-related queries and/or incidents), or for the fulfilment of a legal obligation on our part (in the case of claims relating to our services or in connection with the exercise of data protection rights), or for the defence of our legitimate interests.

RECIPIENTS AND INTERNATIONAL TRANSFERS: Your data will not be transferred to third parties except where there is a legal obligation to do so.

EXPERIENTIA reserves the right to share your information with its suppliers related to communications and technology, with whom the data controller has signed the data processor contracts required by applicable regulations. It should be noted that some of the communications services, which act as data processors, are located outside the European Union. This means that international data transfers are sometimes carried out. However, these transfers are carried out under guarantees of security and compliance, as stipulated by current data protection legislation.

STORAGE PERIOD: The data provided will be kept only for the time necessary to attain the purposes for which they were collected, and as long as the consents granted are not revoked.

Once processing is completed, your personal data will remain blocked and available only to the competent authorities until the time when any liability arising from the processing expires, after which it will either be securely deleted or anonymised, so that we can continue to use it for analytical purposes.

AUTOMATED DECISIONS: The User is hereby informed that EXPERIENTIA does not make automated decisions about data subjects.

DATA SECURITY: EXPERIENTIA will keep the User's data strictly confidential at all times and will keep the mandatory duty of secrecy with regard to them, in accordance with the provisions of the applicable regulations. EXPERIENTIA has implemented the necessary technical and organisational measures to guarantee the security of your Personal Data and to avoid their alteration, loss, processing or unauthorised access, taking into account the state of technology, the nature of the data stored and the risks to which they are exposed.

USER'S RESPONSIBILITY: Users guarantee that they are over 14 (fourteen) years old, that the data provided to EXPERIENTIA belong to them, and that they are true, accurate, complete and updated. Therefore, Users are responsible for the ownership and veracity of all the data they communicate and will keep the information provided suitably updated, so that it corresponds to their actual details.

USER'S RIGHTS: Any interested party may request EXPERIENTIA the exercise of the following rights by sending a letter to the e-mail address at the top of this page:

- Right of access: allows data subjects to know and obtain information about their personal data undergoing processing.
- Right of rectification or deletion: this right allows for the correction of errors, change of data that is inaccurate or incomplete and to guarantee the accuracy of the information being processed.
- Right of cancellation: allows inadequate or excessive data to be deleted.
- Right of objection: the data subject's right not to have their personal data processed or to have the processing cease.
- Limitation of processing: this entails the marking of the personal data stored, with the aim of limiting their future processing.
- Data portability: provision of the data undergoing processing to data subjects, so that they can transfer them to another data controller without hindrance.
- Right not to be subject to automated individual decisions (including profiling): the right not to be subject to a decision based on automated processing which has consequences or a significant impact.
- Data subjects may, at any time, revoke their consent previously granted to use their data. If you revoke your consent to store and process your data, EXPERIENTIA will not be able to provide you with certain services.

For further information on privacy guarantees, to exercise your rights or to contact our Data Protection Officer, please contact the Data Controller at the following address: dpo@experientiaigroup.com.

Also, the interested party may file a complaint regarding the protection of their personal data before the Spanish Data Protection Agency at Calle Jorge Juan, 6, 28001, Madrid, when the interested party considers that EXPERIENTIA has infringed the rights recognised by the applicable data protection regulations.

Updated on 23 September 2024

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